

The Growth Project – Early Stage Businesses

What's it all about?

This programme is designed for early stage business owners that are ready to take their businesses to the next level by using the collective experience and skills of like-minded business owners.

The Growth Project is a 6-month facilitated group mentoring programme that will combine group workshops and one-on-one coaching.

The Growth Project is about utilising the diverse skills of like-minded business owners to:

- Solve business challenges
- Leverage opportunities
- Create accountability

Velocite will carefully curate a group of up to six aspirational business owners from different industries (no direct competitors).

How does it work?

- The group will commit to attending one half day session (4 hours) each month, facilitated by Velocite
- Each business owner will be required to describe the outcomes they hope to achieve by being part of the programme, the group will then focus on supporting each other to achieve these outcomes
- The first section of each workshop entails a group round table, each owner can use this session to pose questions to the group for help or simply use this time to create accountability for themselves; this piece of the workshop ensures individuals get maximum value from every session
- The remainder of each workshop will be focused on one of the business owners and their business. At the end of the session that business owner will have a documented action plan.
 - While the group is working through the business' needs, the owner will leave the group and attend a one-on-one coaching session
- The group will remain connected between monthly sessions creating a sense of community and accountability

The group will be made up of diverse skill sets and each session is tailored to one business' needs, areas that may be worked on by the group could include:

- Business growth strategies
- Goal setting and business planning
- Marketing
- Creating efficiency – basic LEAN principles
- Sales
- Performance measures and monitoring
- Creating business structures
- Creating accountability

The Growth Project structure not only ensures that attendees have a tailored mentoring experience in a group environment focused on achievement of their business goals, it will also increase their capability and confidence as business owners and create a network of peers that they can remain connected with once the programme ends.

Your investment?

The investment required is \$3,000, \$500 + GST per month.

If you're eligible for NZTE Capability Funding Vouchers 50% of your fee will be paid by NZTE meaning your investment will only be \$250 per month.

Ask our team how you can access this funding.

Programme Dates:

The 2021 programme will run:

- May 2021 - October 2021
- July 2021 - December 2021
- Additional starts available based on demand.

Programme Facilitators

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